

## **Simon Tribelhorn, CEO, Liechtenstein Bankers Association**



Simon Tribelhorn (born 4 July 1972) is the Director of the Liechtenstein Bankers Association. After his studies at the University of St. Gallen, he worked as a lawyer in the banking industry for six years, most recently for four years as a legal advisor in the legal and compliance department of a major Swiss bank. He has worked for the Liechtenstein Bankers Association since February 2006, initially as a lawyer and then as Deputy Director. In January 2010, he was appointed Director of the most important financial industry association in Liechtenstein.

Simon Tribelhorn, a Swiss citizen, is especially interested in the future viability of the financial centre. Sustainability in all areas is an essential factor in this regard.

Maintaining the stability and competitiveness of the financial centre is one of the Director's most important goals. He is convinced that an ongoing innovation process and early opportunity/risk management is just as indispensable as professional public relations work. He is also committed to the further development of sustainable investing in the Liechtenstein financial centre and beyond. In pursuit of this goal, the Bankers Association is also a co-initiator of the LIFE Climate Foundation Liechtenstein, which was established in 2009.

Simon Tribelhorn represents the Liechtenstein Bankers Association in various national and European bodies, including the European Banking Federation (EBF, [www.ebf-fbe.eu](http://www.ebf-fbe.eu)), the European Parliamentary Financial Services Forum (EPFSF, [www.epfsf.org](http://www.epfsf.org)), and the International Network of Financial Centres for Sustainability (FC4S, [www.fc4s.org](http://www.fc4s.org)). As part of his function, Simon Tribelhorn conducts numerous background discussions with politicians, journalists, and business leaders both in Liechtenstein and abroad, providing information in person about developments in the Liechtenstein financial centre. At the same time, he works to ascertain the expectations and needs of his discussion partners with regard to Liechtenstein. These insights are taken into account in the considerations for the further development of the financial centre.